

time for you: a new year wellness guide

SPECIAL
ADVERTISING SECTION

Our **New Year Wellness Guide** features unique ways for readers to take time for themselves. From **travel recommendations** for a quick escape to home decorating and remodeling **tips** for a fresh new look, **tasty recipes** to tempt discerning palettes, and more, this **feel good guide** is sure to energize readers for 2010!



Details subject to change.

feb2010

DISPLAY CLOSE: 12/1/09 ON-SALE: 1/22/10



print

- "Time for You" tip, including copy and image*
- In-book Reader Response listing including phone and Web site
- Leads generated through our Reader Response BRC



online

- Section featured online with links to advertiser Web sites
- Bonus online Reader Response listing—hyperlink, logo, and 30 words of copy

* Copy length based on paging. FP = 100 words; Other display (1/2, 1/3) = 50 words; Directory advertisers (1/4, 1/6) = 30 words. Only FP and display advertisers receive an image.

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