

COASTAL LIVING editorial preview 2010

Capturing the relaxed feeling and joy of living by the sea, *Coastal Living* offers a break from the routine of everyday life.



Currents

- **View Finder:** a seasonal "10 Best" travel list
- **Shore Things:** chic coastal-themed merchandise
- **Beach Reads:** favorite books to complete a vacation
- **Beauty & the Beach:** our favorite health & beauty products
- **What's in your Beach Bag?:** spotlights a celebrity and their favorite beach essentials
- **Beach Combing:** must-see places, shops, events on the coast
- **Next Wave:** latest and greatest in travel

Havens

- **Seaside Style:** decorating ideas from coast to coast
- **Natural Beauty:** gardens on or near the coast
- **Paradise Found:** profile on a new or historic community
- **Creative Outlet:** artist or small business owner's studio/home by the sea
- **Shack to Chic:** beach house before & after
- **Eco-tecture:** building to last by the sea

R&R

- **Beach Bound:** in-depth destination story
- **Hideaways:** focus on a single resort or places to stay away from the crowds
- **Eco Trip:** environmental tourism

Coastal Kitchen

- **Fresh Catch:** one seafood specialty with several ideas for preparation
- **Happy Hour:** wine and spirits feature
- **Dinner in a Breeze:** dish prepared in under 30 minutes
- **Looks that Cook:** kitchen design feature
- **Seasonal Fare:** casual, seasonal entertaining

Coastal Hero

- back page in each issue highlighting a person or group working to preserve the coast