



food & beverage

2010 editorial calendar

More at
coastalliving.com
 each month!

We celebrate the sea's bounty with top-rated recipes, festive party menus, and flavorful cocktails to match, often revealing tricks from the hottest coastal chefs as well as shortcuts from our test kitchen.

Feb

{ ISLAND ISSUE }

COASTAL KITCHEN:

- Turks & Caicos casual entertaining
- Pineapple drinks, apps, dinner, and dessert
- Our favorite island cocktails

ADVERTISING SPECIAL SECTION:

- Time for You – A New Year Wellness Guide, featuring tasty recipes and more to energize readers in the new year

CLOSE: 12/1/09
ON SALE: 1/22/10

Mar

{ GOODBYE WINTER, HEL-LOO SUNSHINE }

COASTAL KITCHEN:

- What famous coastal chefs cook in their own homes
- Up close and personal with the Key Lime
- How to boost the flavor in your favorite liquors

CLOSE: 1/4/10
ON SALE: 2/26/10

Apr

{ BLUE ISSUE }

HIGHLIGHTS:

- BLUE is the new green! In this special issue, we celebrate our *Coastal Living* Award Winners, those individuals and companies who have helped preserve our precious coasts through sustainable seafood practices and more

COASTAL KITCHEN:

- Recipes using sustainable food
- SOS: Save Our Spirits – save the endangered cocktails!

CLOSE: 2/1/10
ON SALE: 3/26/10

May

{ SUMMER KICK-OFF SPECIAL }

HIGHLIGHTS:

- *Coastal Living* OWNS summer and this issue is devoted to our favorite season. Highlights include our Vacation Gear Guide and all the stuff you need to start the summer off right. Including: the best coolers, tablecloths, acrylic glassware, picnic baskets, and more!

COASTAL KITCHEN:

- Maine chefs in their garden
- A picnic in Santa Monica
- Summer Happy Hour favorite – the Daquiri!

CLOSE: 3/1/10
ON SALE: 4/23/10

Jun

{ BEFORE & AFTER SPECIAL }

R&R:

- Our annual roundup of the Best Seafood Dives – a reader favorite!

CLOSE: 4/1/10
ON SALE: 5/21/10

Jul/Aug

{ BEST OF OUTDOOR LIVING }

Details Coming Soon

CLOSE: 5/3/10
ON SALE: 6/25/10

Sept

{ SAVOR THE LAST OF SUMMER }

Details Coming Soon

CLOSE: 7/1/10
ON SALE: 8/20/10

Oct

{ DESIGN & DECORATING ISSUE }

Details Coming Soon

CLOSE: 8/2/10
ON SALE: 9/24/10

Nov

{ COOKING & ENTERTAINING ISSUE }

Details Coming Soon

CLOSE: 9/1/10
ON SALE: 10/22/10

Dec

{ HOLIDAYS }

Details Coming Soon

CLOSE: 10/1/10
ON SALE: 11/19/10

COASTAL
 LIVING

break the routine of everyday life

*As of 9/23/09. Stories and dates subject to change.