

blue issue

THEMED ISSUE

Join us for our **Blue Issue** this April. From the popular Currents section to our **Eco-tecture** editorial feature and sustainable seafood recipes, this issue is all things blue!



Details subject to change.

april 2010

DISPLAY CLOSE: 2/1/10 ON-SALE: 3/26/10



print

- In-book Reader Response listing including phone and Web site
- Leads generated through our Reader Response BRC



online

- Bonus online Reader Response listing—hyperlink, logo, and 30 words of copy



in-person

- In keeping with our Blue theme, *Coastal Living* will sponsor the Cooking for Solutions event at the Monterey Bay Aquarium in May 2010. A two-day celebration of sustainable seafood, wines, and celebrity chefs, this event showcases how to truly live "blue."

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